



Helping People with disabilities since 1965

Find us on the web at:
WWW. Elmview.org

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In The Real World

In the Real World, it seems just about everyone understands the value of marketing. Businesses advertise—showcasing their products and services *to make us want them!* Politicians and policymakers work diligently to market themselves or their ideas. Before a job interview, we polish our resumes, along with our shoes, to create the very best impression. Even very young children seem to recognize the value of marketing (since they're constantly barraged with it via TV commercials): they want the "best" toys! In the Real World, the most positive attributes—of a product, service, or person—are valued and marketed.

But in Disability World, a person's problems, deficits, and/or other "negatives" are valued and—unfortunately—promoted. This is not news, nor is it unexpected, for in the system of special services for people with disabilities, a person's "deficiencies" are the ticket to services. To ensure success for people with disabilities, we need to adopt strategies similar to what works for ourselves.

So, the first order of business is to identify the strengths, talents, abilities, interests and other positive characteristics that can be used to successfully "market" a person with a disability.



- What does the person do well?
- What dreams does he/she hold?
- What interests, hobbies?

Take hold of the person's vision and begin to see through new eyes. Sharing this information with others—marketing—can open the door to success.



Big note: Most important, is that that person with a disability sees himself or herself as positive, powerful, and contributing.

Bruce

People 1st

Contrary to conventional wisdom, individuals with disabilities are not:

- People who *suffer* from the *tragedy* of birth defects.
- *Paraplegic heroes* who *struggle* to become *normal* again.
- *Victims* who *fight* to *overcome* their *challenges*.

Nor are they the *retarded*, *autistic*, *blind*, *deaf*, *learning disabled*, *etc.—ad nauseam!*

They are *people*: moms and dads; sons and daughters; employees and employers; friends and neighbors; students and teachers; scientists, reporters, doctors, actors, presidents, and more. *People with disabilities are people, first . . .*



Bruce

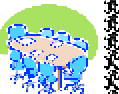


Lead Staff Meeting

3:00—5:00

Residential Office

Friday March 28th



Taking YOU for a Ride!

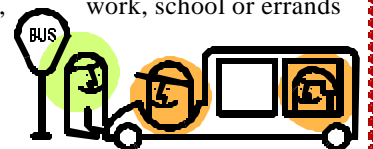


Have you noticed the flyers in the lobby of the Residential office and other community organizations announcing a new service in town? Training on how to use Central Transit.

Darren Owens started training people how to use the Central Transit system last month. Darren is working for Central Washington Disability Resources in this capacity and has taken on this job with enthusiasm. Over 15 people have already ridden Central Transit with Darren. As a transit user, Darren already knew the value of using the system. He has welcomed the chance to help others learn how to ride Central Transit.

New referrals and riders are welcome. Contact him through Central Washington Disability Resources (CWDR) at 962-9620. There are flyers around town that also tell how to contact him. He will show you the route, the stops, simply, all the ins and outs of using our community transit system. Services include identifying the most convenient location to get on and off the bus, the easiest way to get your destination, work, school or errands and then, back home.

Give Darren a call
and Get on Board!



Vehicle Reminders

- 🔊 Check oil with **EVERY** gas fill-up
- 🔊 Signature & license number on **ALL** receipts
- 🔊 Receipts must be turned in within **TWO** days
- 🔊 Leave vehicles **GARBAGE FREE**
- 🔊 **FILL FUEL** before returning

Thank you for your dedication!

Staff March Anniversaries



6 years

Terra Lawrence

5 years

James Shaw

4 years

Cecelia Ortiz
Dotty Jeronimo
Cynthia Ozuna

3 years

Carmen Ellingsworth
Erin Clark



2 years

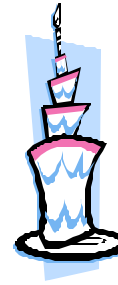
Alicia Figueroa
Megan Cannon
Forest Foster
Maritza Ayala
John Heimark
Juditha Brown

1 year

Karen Cheledinas

March Birthdays

3/3	Brewster	Tollie	3/22	Nicole	Crume
3/3	Rosa	Vasquez	3/22	John	Heimark
3/3	Kenneth	Kiesel	3/23	Delayna	Schneider
3/5	Alonso	Rojas	3/23	Dalziel	Dyson
3/5	James	Martinez	3/24	Kristl	Miller
3/6	Jessica	Sanchez	3/24	Mischaela	Mathews
3/7	Joanne	Long	3/25	Venessa	Nunez
3/12	Nathaniel	Laux	3/28	Gary	Thorington
3/15	Angela	Anaya	3/28	Misty	Gonzales
3/19	LeAnn	Taylor	3/29	Don	Thompson
3/20	Sheila	Smith	3/29	Rachell	Potts
3/21	Diane	Cariveau-Clark	3/30	Juditha	Brown
3/21	Mary	Radeke	3/31	Loretta	Lane



More Big Ideas From Little Kids

- ✓ Your body was designed for throwing baseballs, shooting hoops, and jumping off diving boards and stuff. In the secret language of children, the word "fitness" doesn't exist. It's called "having fun."
- ✓ Your world can be half-real and half-imaginary.
- ✓ Homework blows. Bring work home with you and it'll ruin your night. And your marriage. And your family. And your life.
- ✓ Too much of anything will give you a tummy ache. Like, say, bourbon.
- ✓ The coolest adults were the ones who took the time to listen to you. You still want to grow up to be a cool adult, right?
- ✓ Use adrenaline as your drug of choice. You don't need beer, pot, or cigarettes to have a good time.
- ✓ Seeing a thunderstorm roll in is better than watching HDTV. And rain isn't something to curse, but to enjoy. Hurry up, before it clears.



The new and improved quiz show! (not really)

What group of people constitutes our nation's largest minority?

- Left handed bald people _____
- People with disabilities _____
- Bird lovers _____
- Bike riders who do the Sturgis run _____

How many Americans have a disability?

- One in five _____
- We are all simply TABs (Temporarily Able-bodied) _____
- None _____
- Seven _____

Yakima School Programs now serves a new school district. It is,

- I don't want to go to school _____
- Seattle _____
- Sign me up _____
- Highland School District, Cowiche _____

If you need help riding Central Transit, you could contact,

- Here's a quarter, call someone who cares _____
- Darren Owens, Trip Trainer _____
- A cab _____
- What's a Central Transit? _____



Last Month's Winners



Will Campbell, Support Living, Ellensburg & Jennifer Shelton, Yakima SchoolProject